PRODUCT MANAGEMENT CONSORTIUM

PRESENTS

How can I drive innovation if my company isn't so innovative? * How do I write a business plan? * How do I deal with competing stakeholders? * How do I create a winning product roadmap? * Who really knows their competitors and how do they do it? * What's my role in an Agile world? * What is product management, anyway?

PRODUCTCAMPSEATTLE.ORG

SATURDAY OCTOBER 29TH

HYATT REGENCY BELLEVUE ON SEATTLE'S EASTSIDE

FREE!

PRODUCTCAMP SEATTLE

"ProductCamp" is an unconference that relies on the spirited participation of all attendees and results in an invigorating day of dialogue and debate. You'll share real world experiences of designing, marketing and launching products and learn from each other about the latest trends, tools, and techniques in bringing innovative products to market.